

ASX Announcement

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FAMILY ZONE PARTNERS WITH LEADING EDUCATION IT VENDOR EDUNET

- Family Zone signs agreement with Edunet Computer Services (**Edunet**), a leading Victorian-based supplier of devices and technology services to schools.
- Under the agreement, Edunet will pre-install Family Zone on devices sold to parents
 as part of school Bring Your Own Device (BYOD) programmes and bundle the costs
 of Family Zone into device pricing.
- Agreement deepens Family Zone's ability to service and support the education sector and offers access to an established and well respected distribution channel of IT products to parents.
- Edunet and Family Zone will be rolling out solutions in coming months providing access to Edunet's tens of thousands of customers.
- Family Zone continues to receive a very pleasing response to its offer as it engages with schools and families across Australia and internationally.

Family Zone Cyber Safety Ltd (ASX: FZO, **Family Zone** or the **Company**) is pleased to announce a partnership with Edunet Computer Services (**Edunet**), a leading educational IT vendor.

The partnership will see Edunet pre-install Family Zone software on devices sold to parents under school mandates, with the option of activating the software presented to the parent at time of order and access costs bundled into device pricing.

This partnership represents a significant opportunity for Family Zone to boost its penetration in an attractive market, with Edunet selling thousands of PCs, Surface tablets and Apple products each year to an engaged base of tens of thousands of families.

Family Zone Managing Director, Tim Levy, said:

"We're extremely excited to be working with Edunet, a highly respected and innovative provider of technology services to schools in Victoria. Through this partnership we will be able to provide school communities with a truly world first solution to their cyber needs. This includes



technology to manage the internet at home, on-campus and on mobile devices plus access to tech and cyber safety support and education."

Edunet Managing Director, Matthew Gordon, said:

"We are both excited and proud to be partnering with Family Zone as the company's platform addresses a clear need in our customer base. Cyber safety is one of the key elements that we need to continually address with Schools & Families. The Family Zone product now rounds out our solution by offering parents complete peace of mind as they embark on purchasing a device for their son or daughter".

Background - schools and personal devices

-Of personal use only

As education has moved online, the need for children to have personal devices has exploded.

Most senior schools, and an increasing portion of primary schools, now have programmes within which children are provided a personal device to aid their education. These are called One to One programmes.

One to One devices are occasionally provided by the school, however in most instances schools are requiring parents to buy. Such programmes are known as "Bring Your Own Device".

To support parents, many schools are forming partnerships with the vendors of IT equipment to ensure that:

- Devices supplied to or purchased by parents conform to the school's configuration requirements; and
- Parents have convenient and affordable ways of purchasing and servicing such devices.

In Australia, a number of tech vendors provide such services to the educational sector, with many stretching their offering beyond the traditional supply of hardware and services into supporting schools with complete solutions encompassing security, storage, insurance, policy management, cyber safety and more.

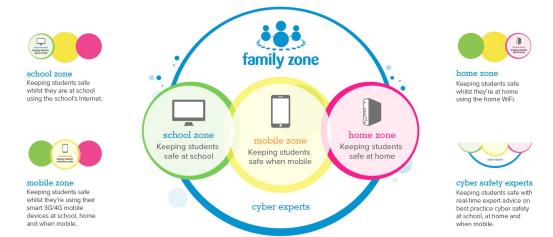
Family Zone - an opportunity for IT vendors to the education sector

Early in 2017, Family Zone announced the launch of the innovative Family Zone ecosystem, designed to support the schools of tomorrow.

The Company has strategically developed a suite of cybersecurity and cyber safety products which work together to create a cyber safe and savvy generation.



The Family Zone cyber safety ecosystem is a suite of unified products and services that provides an unrivalled cyber safety experience for your school community.



The Family Zone ecosystem offers schools a world first capability to:

- Extend and manage their duty of care to personal devices students bring to school;
- Obtain visibility into risks within the broader school community;
- Obtain and leverage the recommendations, advice and support of cyber experts and educators;
- Engage with students and parents within the school community to set usage expectations and measure and alert them; and
- Assess the level of engagement in cyber safety by parents across the school community.

The Company continues to receive a very pleasing response to its offer as it engages with schools and families across Australia and internationally.

Working with the technology partners of schools is a natural extension of Family Zone's support for the education sector. Partnerships such as this allow schools to rapidly onboard parents and students into the Family Zone ecosystem.

About Edunet





For more than 15 years, Edunet has been servicing Victorian Education. Edunet is focussed on innovation and leading the market with new services and approaches to help educational providers achieve their goals.

Edunet represents Lenovo, Apple and Samsung and is on the Lenovo eduSTAR panelo.

Edunet is a full service provider of technical services to education providers, including:

- 1:1 / BYOD program support
- Warranty and insurance
- End User devices (Notebooks/Desktops, Tablets/Surfaces)
- Networking equipment and services
- Audio, multimedia and peripheral devices

To find out more, please visit www.edunet.com.au

About Family Zone

Family Zone is an ASX listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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